

CHHATTISGARH SAMVAD (An Associate organization of Department of Public Relation, Govt. of Chhattisgarh) North Block, Sector-19, Nava Raipur-Atal Nagar, District- Raipur (C.G.) Web :- https://samvad.cg.nic.in/ , Email :- cgsamvad@gmail.com Ph: 0771-2512536, 39				
Tender Reference Number: 6284 Dated: 20/03/2026				
CORRIGENDUM				
Corrigendum Reference Number:		150		Dated: 15.04.2026
Project Name	Notice inviting online request for the empanelment of PR and Social Media Management Agencies for government departments, corporations and agencies (Except CMO and DPR)			
S. No.	Tender Document Reference(s)	Page Number(s)	Existing Content of Tender	Corrigendum
1	Section - Indicative Scope of Work, S. No. 2 - Social Media Management	Page 6-10	-	Additional Point G. Amplification 1. The agency would be required to undertake amplification works across social media platforms and campaigns as per requirement of client from time to time. 2. The agency might also be asked to associate with social media influencers for promotional activities. 3. The agency will be paid for Amplification cost, capped at 20% of the total monthly project cost finalized at the time of issuance of LoA. 4. The amplification cost and boosting of specific campaigns shall be at the discretion of the client. 5. Payments will be made on an actuals basis, upon submission of invoices and supporting documentation.

S. No.	Tender Document Reference(s)	Page Number(s)	Existing Content of Tender	Corrigendum
2	Section - Categorization of PR and Social Media Management agencies	Page 10	Considering the nature, type and complexity of projects, the empanelment shall be in following two (2) categories based on their annual sales turnover: The bidder should have Average Annual Financial Turnover from PR and Social Media Management services during the last 3 financial years as mentioned below- 1. Tier-1: Rs. 10 crores and above 2. Tier-2: Rs. 2 crores up to Rs. 10 crores	Considering the nature, type and complexity of projects, the empanelment shall be in following two (2) categories based on their annual sales turnover: The bidder should have Average Annual Financial Turnover during the last 3 financial years as mentioned below 1. Tier-1: Rs. 10 crores and above 2. Tier-2: Rs. 2 crore up to Rs. 10 crores
3	Last date of online submission of tender documents	Page 1 and 2	16/04/2026 before 03:00 PM	23/04/2026 before 03:00 PM
4	Date of Opening of Technical Bids	Page 1 and 2	16/04/2026 from 04:00 PM	23/04/2026 from 04:00 PM